

**SELECT**

**2008 Big Business Network Proposal**

**Ranked by Company Size 1000+ Employees**

<b>PUBLICATION</b>	<b>FREQ</b>	<b>06/30/07 CIRCULATION</b>	<b>% 1000+ Employees</b>	<b># 1000+ Employees</b>	<b>% "C" Management</b>	<b># "C" Management</b>
Appliance	m	33,500	83.0%	27,805	34.0%	11,390
Automotive Engineering International	m	86,435	82.0%	70,877	23.0%	19,880
Paper 360°	m	28,640	67.0%	19,189	27.0%	7,733
Pharmaceutical Executive	m	18,000	62.7%	11,286	60.0%	10,800
Consulting Magazine	m	21,067	60.0%	12,640	70.0%	14,747
Aviation Week & Space Technology	w	93,884	57.0%	53,514	31.0%	29,104
Progressive Grocer	18x	42,186	55.0%	23,202	61.0%	25,733
American Metal Market	d	7,021	55.0%	3,862	55.0%	3,862
Electric Light & Power	6x	21,492	51.1%	10,982	40.0%	8,597
<u>Corporate Counsel Law Group (2)</u>		59,994	49.0%	29,397	54.0%	32,397
Corporate Counsel	m	43,184				
American Lawyer, The	10x	16,810				
Chemical Engineering	m	65,090	44.6%	29,030	37.9%	24,669
<u>Commercial Banking Group (2)</u>		53,069	44.4%	23,563	42.2%	22,395
American Banker	d	12,975	45.0%		62.7%	
U.S. Banker	m	40,094	41.4%		44.1%	
National Mortgage News	w	8,500	43.5%	3,698	44.0%	3,740
<u>Petroleum Group (2)</u>		141,689	38.1%	53,984	37.7%	53,417
Oil & Gas Journal	w	99,723				
Offshore Magazine	m	41,966				
American Journal of Managed Care	m	47,988	37.5%	17,996	48.5%	23,274
Engineering News-Record	w	70,048	35.1%	24,587	68.7%	48,123
Medical Device & Diagnostic Industry	m	50,548	33.3%	16,832	39.0%	19,714
Pollution Engineering	m	35,000	32.1%	11,235	44.0%	15,400
<b>TOTALS</b>		<b>884,151</b>	<b>50.2%</b>	<b>443,678</b>	<b>42.4%</b>	<b>374,974</b>

SOURCE: '07 Audits; '08 Publisher Rates; '08 PMN Rates. Compiled by MMA, Chappaqua, NY 10514

The Professional Managerial Network Subscriber Database 2005, Advantage Business Research, Commack, NY 11725